



Ohio Line Supervisors Equipment Show 2024
August 21 & 22, 2024 • Ohio Expo Center • Columbus, Ohio

ADVERTISING INFORMATION

RATES AND SPECIFICATIONS

- Available sizes
 - ½ Page Horizontal – 7.5" x 4.875" = \$75.00
 - Full Page – 7.5" x 10" = \$125.00
 - Cover – 7.5" X 10" = \$150

- This will be an electronic program with clickable advertising that will link to your website.

- Artwork must be received camera ready, color or black/white digital format as a tiff, jpg or eps. And in the appropriate size and layout. **PDF's are not acceptable.**
 - All electronic copies and proofs must be labeled and include company name, contact name, and phone number.
 - Minimum resolution is 300 dpi.

- Additional charges will apply for ads created, at your request, by the OLSA. Or, for ads received that are not camera ready.

- Deadline for receipt of camera-ready art: July 1, 2024.

- Prime positions will be placed based on when commitments are received.

- The OLSA reserves the right to refuse any ad.

- Forward all advertising materials to:
 - Ohio Line Supervisors Equipment Show 2024
 - Attn: Harrison Metcalf
 - 6677 Busch Blvd.
 - Columbus, OH 43229
 - Email: hmetcalf@ohioec.org
 - Phone: 614-681-5154